Procurement's Role in Corporate Sustainability

Fredrik Andersen

Corporate Engagement Lead CDP

23 June 2021





Agenda



- ▼ CDP and supply chains
- Why assess environmental sustainability in your supply chain
- Examples of current global best practice
- **₹**Q&A

CDP – the global corporate environmental disclosure platform





CDP is a global environmental impact non-profit working to secure a thriving economy that works for people and planet.



CDP runs the global disclosure system that enables companies, cities, states and regions to measure and manage their environmental impacts.



With the world's most comprehensive collection of self reported data, the world's economy looks to CDP as the gold standard of environmental reporting.



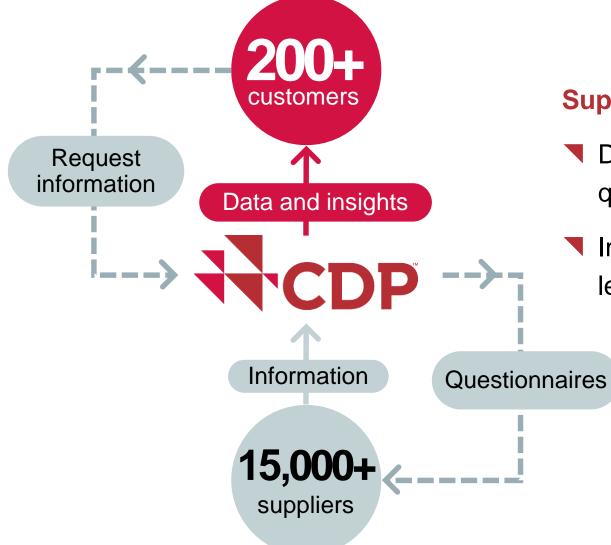
Its network of investors, purchasers and policymakers around the globe, use our data and insights to make better-informed decisions.

How CDP work with Suppliers



Procurers

- Identify strategic suppliers
- Evaluate climate, forests and water risks



Suppliers

- Disclose qualitative and quantitative information
- Improve performance and learn best practices

2021 CDP supply chain members

200+ purchasing organizations | US\$5tr+ procurement spend | 15,000+ suppliers

























































































































S GROUP

































THE CLOROX







































































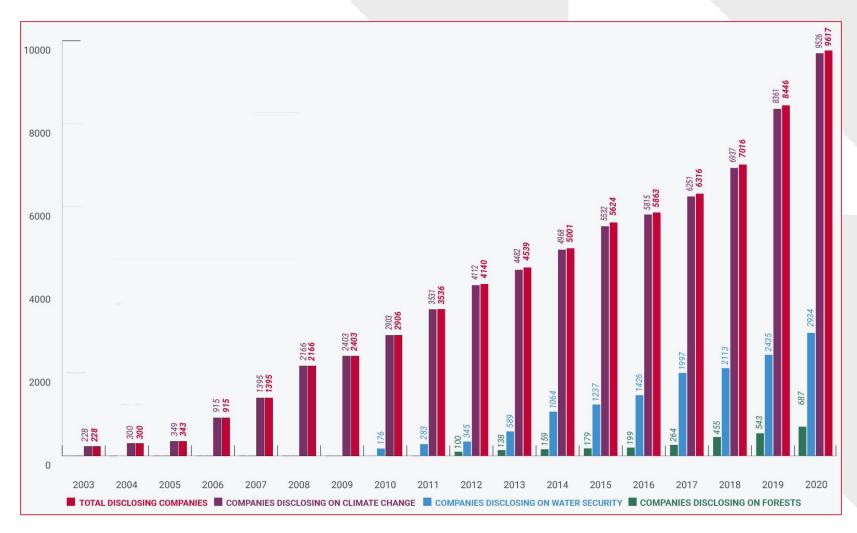




Growth of Disclosure to CDP

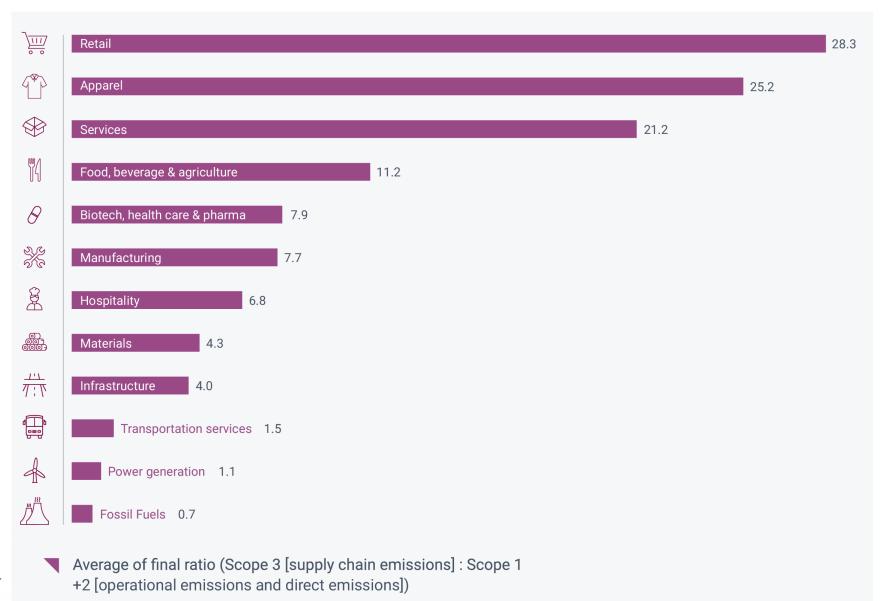
2003 - 2020





Your Emissions Lie in your Supply Chain







11.4x higher

Supply chain emissions are 11.4 times higher than operational emissions

Source: CDP, 2020

Why Collect Environmental Data from Suppliers





Measure and reduce environmental impact and benchmark impact against peers



Identify cost savings and areas to improve operational efficiency



Identify risks and opportunities and communicate risk management practices



Propose collaborative opportunities and increase value from customer relationships



Demonstrate transparency and operational competence to their customers

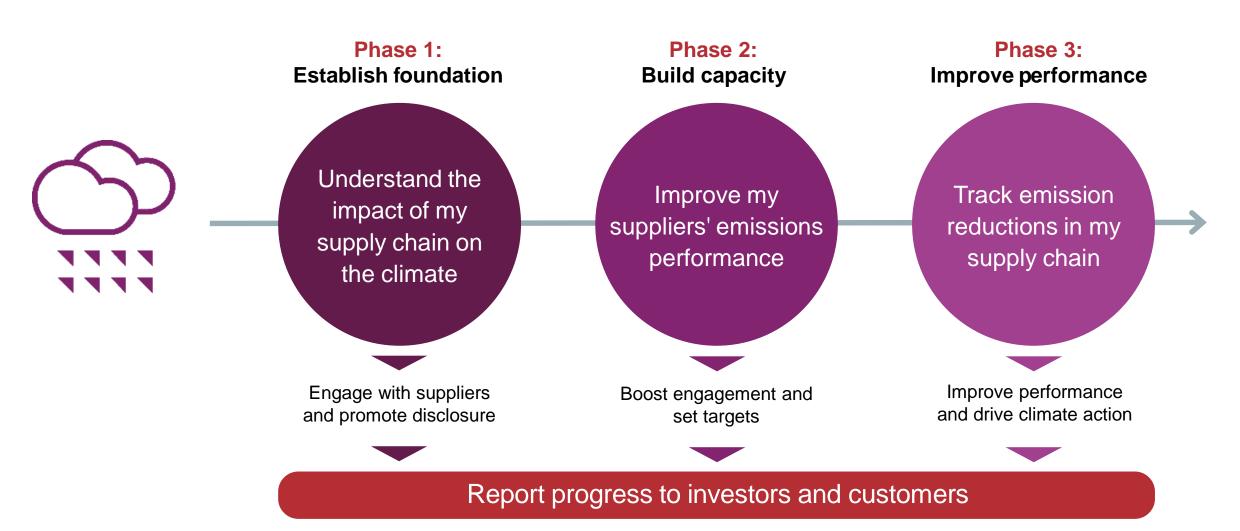


Monitor and support your own environmental efforts

Why Collect Environmental Data from Suppliers



Roadmap for members' supplier engagement strategy



Engagement and Disclosure Works

Supplier improvement over time



	First-time disclosers	Second-time disclosers	Third-time disclosers
Percent of disclosers who have emissions reduction initiatives			69%
	38%	48%	
Percent of disclosers who have set company-wide targets and goals			CCO/
	50%	60%	66%

Engagement and Disclosure Works





Setting a sustainability target on a corporate level is only step one.

Cascading commitments is fundamental to sustainability.

At AB InBev, we want to be the ones disrupting the market because we don't want to be chasing the market.

Virginia Covo
Global Director, Supply Chain Sustainability
Anheuser Busch InBev

Examples of Global Best Practices

CDP DISCLOSURE INSIGHT ACTION

- Governance
 - Board and management level oversight of climate-related issues
- Risks and opportunities
 - Risk management processes in place
- Strategy
 - Transition-plans
 - Climate-related scenario analysis
- Targets
 - Science-based emissions reduction targets
- Emissions data
 - ▼ Third-part verification
- **▼** Supply chain engagement



Case study: Dell Inc.: Integration into procurement standards





Dell's guidelines for suppliers

- Report GHG emissions via CDP (minimum Scope 1 & Scope 2 - Scope 3 encouraged)
- Set public goals to reduce operational GHG impacts
- ▼ Tier 1 suppliers to establish GHG management and reporting requirements for their suppliers
- Report on water via CDP Water
- Publish a GRI-based sustainability report



Failure to meet these requirements can impact your supplier ranking and potentially diminish your ability to compete for Dell's business.





Q&A



Thank you!



www.cdp.net



Fredrik.Andersen@cdp.net



www.linkedin.com/compa ny/cdp-asia-pacific

